Celebrating 15 years of diversity, dedication and scientific innovation in aesthetic surgery and cosmetic dermatology

PALAIS DES CONGRÈS
PARIS
31 JAN
03 FEB
2013

Get updated with the latest news, register, submit your abstracts on www.imcas.com
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FR/0013/2012
Fifteen years after its first conference, IMCAS carries forward its expertise, its dedication and its will to offer its attendees a constantly innovative program and a great annual “rendez-vous”.

We hope that IMCAS 2013 will provide to all of its guests both the opportunity for professional development and peer collaboration, with a program addressing many of the issues that are central to the development and evolution of our cosmetic community.

Skin, fat, muscle, nose, face, breast, body, ... as usual, you can count on a very rich and diversified program in which everyone will find substantive data to learn and take back to its practice.

**IMCAS Annual Meeting 2013, will feature:**
- a “one of a kind” Injectables Cadaver Live Workshop
- a pioneer Lipofilling & Stem cells Live Workshop
- more than 85 scientific sessions
- more than 30 live demonstrations
- 25 sponsored symposia
- 12 teaching courses

Because the choices are so vast, we will help ease your process of choosing which sessions to attend. Sessions have been classified by topics, with the aid of to color marking. This way you can build your own “à la carte” program, choosing from among the following various categories:
- Difficult areas to inject: learning to identify sensitive regions and reviewing common issues
- Emerging trends on procedures and techniques
- Lipofilling and stem cells: six sessions and two focused teaching courses
- Marketing: appraising the practitioner’s online presence through the new communication channels, use of social media, advertising management, potential developments (spa, product sales)
- Products and devices: a series of comparative products analysis is made available to our delegates, based on rigorous surveys carried out by renowned experts in their field of lasers, cellulite devices, breast implants, fillers, and botulinum toxins
- Professional business: dealing with the major issues impacting a doctor’s daily practice beyond the operating room (patient safety, staff issues, evidence-based medicine, relationships with pharmaceutical industry, legislation, VAT...)
- Surgical and medical rhinoplasty: four sessions and one focused teaching course
... and many more.

Beyond cutting-edge contents, IMCAS has also upgraded the actual learning process, offering new and different formats for an interactive and enriching experience:
- Controversies and debates, on sensitive topics where medical consensus has not yet been reached (lipolysis, regenerative medicine, growth factors...)
- Free coms and participative lectures will this year feature a video format and will be also declined in poster format. Just as the e-papers.

Though for the past 15 years, we built our own luck and success through hard work and achievement, we are also keenly aware that this progress is a tribute to our attending guests.

That’s why although celebrating its own birthday, IMCAS would like to be the one giving presents. With this commitment in mind, **IMCAS 15th edition 2013 will be marked by charity** as a fixed amount of each registration will be redistributed for humanitarian work. Several actions will be undertaken within the program and throughout the conference, especially during “La Nuit des IMCAS Awards”, where **three of the best humanitarian volunteer works in Plastic Surgery and Dermatology will be granted with an Award.** The event will thus be a chance to remind the world that any plastic surgeon or dermatologist is foremost a doctor, always reaching for better patient care.

Happy birthday to IMCAS, and a special thanks to its participants for making this congress each year an even greater one.

**On behalf of the Annual Meeting Scientific Board**
Benjamin ASCHER, IMCAS Course Director
Restylane fillers: Superior lifting capacity for shape and definition

- Heritage of innovation
- Lasting effect
- Predictable precision

**SUPERIOR LIFTING CAPACITY**

**SCIENTIFIC BOARD & FACULTY**

**COURSE DIRECTOR**
Benjamin ASCHER, Plastic Surgeon, FRANCE

**COURSE COORDINATORS**
David GOLDBERG, Dermatologist, USA
Bernard MOLE, Plastic Surgeon, FRANCE
Bernard ROSSI, Dermatologist, FRANCE

**COURSES**

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Marina LANDAU, Dermatologist, ISRAEL

- Moshe LAPIDOTH, Dermatologist, ISRAEL
- Guy MAGALON, Plastic Surgeon, BELGIUM
- Pierre LEBRETON, Industry, FRANCE
- France-Marie LECLERE, Plastic Surgeon, FRANCE
- Sylvie LERERLE, Dermatologist, FRANCE
- Jennifer LINDER, Dermatologist, USA
- Hema SUNDARAM, Dermatologist, USA
- Gilbert ZAKINE, Plastic Surgeon, FRANCE

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- Eric AUCLAIR, Plastic Surgeon, FRANCE
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- Gabriel COLLIOB, Lawyer, FRANCE
- Bernard CORNETTE DE SAINT CRY, Plastic Surgeon, FRANCE
- Jean-Yves COSTE, Financial Analyst, FRANCE
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- Michel DAVID, Dermatologist, FRANCE
- Rick DAVIS, Facial Plastic Surgeon, USA
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- Gerhard FLADEG, Plastic Surgeon, FRANCE
- Jean Louis FOYATIER, Plastic Surgeon, FRANCE
- John FRASER, PhD, Research, USA
- Nimrod FRIEDMAN, Plastic Surgeon, ISRAEL
- Fritz FRIEDRICH, Dermatologist, GERMANY
- Olivier GAUVIN, Dermatologist, FRANCE
- Nelly GAUTIER, Stomatologist, FRANCE
- Sahar GHAHAM, Dermatologist, KUWAIT
- Ashkan GHAVAMI, Plastic Surgeon, USA
- Michel GODFREY, Psychiatrist, FRANCE
- Michael GAUTIER, Dermatologist, FRANCE
- Wolfgang GUGBACH, Plastic Surgeon, SWITZERLAND
- Merete HÆDERSDAL, Dermatologist, DENMARK
- Armand HALABI, Plastic Surgeon, FRANCE
- Shlomit HALACHMI, Dermatologist, ISRAEL
- Marco HAMM, Dermatologist, GERMANY
- Per HEDEN, Plastic Surgeon, SWEDEN
- Doris HEKEL, Dermatologist, BRESIL
- Said HILTON, Dermatologist, ISRAEL
- Haideh HIRMAND, Plastic Surgeon, USA
- Natacha HOEFFNER, Industry, FRANCE
- Klaus HOFFMANN, Dermatologist, GERMANY
- Alfredo HUERTAS, Plastic Surgeon, COLOMBIA
- Martina HUND, Dermatologist, GERMANY
- Fabio INGALLINA, Plastic Surgeon, ITALY
- Doulis Ingram, Industry, USA
- Mark JEWELL, Plastic Surgeon, USA
- Michael KANE, Plastic Surgeon, USA
- Bruce KATZ, Dermatologist, USA
- Is aure KERSHALL, Industry, FRANCE
- Umar KHAN, Plastic Surgeon, UNITED KINGDOM
- Bob KHANNA, Dento-Facial Surgeon, UNITED KINGDOM
- Kamran KHODBEH, Plastic Surgeon, USA
- Roger KHOURI, Plastic Surgeon, USA
- Aline LAUTENBERG, Industry, BELGIUM
- Pierre LEBRETON, Industry, FRANCE
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- Jennifer LINDER, Dermatologist, USA
- Shereen LUCAS, Industry, UK
- A. Nuri CELIK, Plastic Surgeon, TURKEY
- Serge DAHAN, Dermatologist, FRANCE
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- Kamran KHODBEH, Plastic Surgeon, USA
IMCAS 2013 will showcase approximately 150 companies who will be displaying their products and services at the same level as the Conference hall level 2.

Companies specializing in computer, cosmetic/cell care, fiber optics, filters and injectables, furniture, implants and prostheses, lasers, lighting/lighting, monitoring equipment, office/office management, pharmaceuticals, photograpgy, publishers, skin closures/sutures, surgical instruments and equipment, wellness, and wound care, as well as numerous other products and services related to the artistry and science of plastic surgery and cosmetic dermatology will be featured.

5. Nominal Badges
IMCAS strictly complies with the criteria required for CME accreditation. That is why the access to the conferences is subject to a number of strict rules, aiming to guarantee the scientific independence of the conferences, and to preserve it from any commercial interest or influence. A precise Badge Policy has been implemented, specifying the rules related to the admission to the different areas of IMCAS conferences.

IMCAS Badge Policy is mandatory for all the participants. Its violation will authorize IMCAS Staff to take measures in order to restore the order and may lead to the withdrawal of the badge and the prohibition of access to the conference area. According to each participant’s status (delegate, faculty, exhibitor, etc.), a corresponding code based badge is issued.

Fees for full Delegate registration include:
- all conference sessions during the 4 days (except the Optional Courses)
- access to exhibit area including lunches and coffee breaks
- CD with abstracts and course handouts, as well as the Program Book.

6. CME Credits and Evaluation Forms
Your evaluation of this meeting is extremely important. Evaluation forms should be electronically filled in no later than March 3, 2013. A Certificate of Attendance will then be automatically established and emailed to the attendee.

Credits Europe and USA: 18 CME credits
Check: www.imcas.com for additional information

7. Abstract Booklet and CD Rom
Each delegate will be receiving a free IMCAS Annual Meeting 2013 abstracts CD-Rom that contains all the abstracts that have been accepted by the Scientific Committee. Companies and participants may copy materials for their personal use but further copy for sale or for any other commercial purpose is prohibited without prior permission of IMCAS.

8. Scientific Posters and E-papers
The POSTER session is held on Saturday, February 2 at lunchtime (from 12.30 to 1.30pm), meeting point being the POSTER area. A genuine POSTER discussion is simultaneously brought over.

Additionally, visit the IMCAS Multimedia Center to check email and view the scientific lectures in electronic format (E-Papers). E-Papers provide an opportunity for in-depth information exchange. You will be able to exchange ideas about clinical cases presented by sending personalized emails to the authors.

9. Accommodation, Transportation and Tours
IMCAS has the pleasure of offering to its attendees special negotiated prices at various wonderful hotels in Paris, such as special fees to visit the city. Our official Travel Agency Partner will be most pleased to help you organize your accommodation, transportation and tours during your stay in Paris.

Please contact them directly:
IMCAS Official LandHander • Allianz Meeting Contact: Mr. Jérôme DELACROIX Phone: +33(1)71(33)10(65) Fax: +33(1)71(33)10(61)
Email jerome.delacroix@allianzmeeting.com Website: www.allianzmeeting.com

10. Visa and Entry Requirements
All foreign nationals entering in France must apply for a visa. All foreign nationals requiring a visa to enter France, except for:
- nationals of the following countries: Andorra, Argentina, Australia, Belgium, Brazil, Brunei, Canada, Chili, South Korea, Costa Rica, Croatia, El Salvador, USA, Guatemala, Honduras, Israel, Japan, Malaysia, Mexico, Monaco, Nicaragua, New Zealand, Panatag, Paraguay, Saint-Marin, Holy See, Singapore, Uruguay, Venezuela.
- holders of visas issued by the administrative region of Hong Kong (People’s Republic of China) and by the administrative region of Macao (People’s Republic of China); holders of a valid French residence permit,
- holders of a residence permit issued by a state applying Schengen Agreement,
- holders of a travel permit issued by a state applying Schengen Agreement.

For more information, please contact the French Embassy or Consulate closest to your residence place.

11. Time Differences
France time is GMT plus 1 hour.

12. Electricity
Local voltage: 220-240 volts AC, 50 cycles per second. Power plugs used in France are the two pin plugs.

13. Currency & Exchange
Local currency: Euro (EUR) and Cents. Current exchange rate (as of November 2012) -> 1 euro = 1,27 US Dollar.

Banking hours
Monday to Friday: 9:00hrs to 17:00hrs, Saturday: 09:00hrs to 13:00hrs.

14. Climate
In the north of the country, where the capital city Paris is situated, France has a temperate climate, which means warm summers, cold winters (around 5°C) in Paris and rainfall spread throughout the year.
### THURSDAY JANUARY 31, 2013

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<thead>
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<th>Time</th>
<th>Room 1</th>
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<td>SESSION 1: Cellulite energy based devices:</td>
<td>SESSION 2: Radiofrequency devices:</td>
<td>SESSION 3: Breast implants:</td>
<td>SESSION 6: Patient safety (perioperative</td>
<td>SESSION 7: Evidence-Based Medicine (EBM)</td>
<td>SESSION 12: Internet / Social media</td>
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#### CONFERENCES

**SESSION 18** Cosmeceutics: what’s hot?
- Science of cosmeceuticals

**SESSION 19** Injectables: what’s hot?
- Treatment algorithms adapted to morphotype

**SESSION 10** The VAT crisis: is aesthetic surgery a real therapy?

**SESSION 20** Volumetry: what’s hot?
- Superficial vs deep approach

**SESSION 21** Toxins: what’s hot?
- Botulinum toxins products: from characteristics to recommendations

**SESSION 22** Orbit rejuvenation, non surgical approach: what’s hot?
- Video & live marking

**SESSION 23** IMCAS Industry Tribune 2013

**SESSION 24** Lipofilling: biology & fundamentals

**SESSION 25** Lipofilling & stem cells: technical tools for optimization

**SESSION 26** Live demonstrations: lasers, lights & EBD

**SESSION 27** Lipofilling & stem cells: technical tools for optimization

**SESSION 28** Live demonstrations: lasers, lights, energy based devices & body shaping

**SESSION 29** Evidence-based medicine in stem cells

**SESSION 30** Debate: open vs closed rhinoplasty
- How do I combine treatments?

**SESSION 31** “Scar wars”

**SESSION 32** Photaging: how do I combine treatments?

**SESSION 33** Facial rejuvenation treatments for men

**SESSION 34** Debate: when is facial surgery the only option?

**SESSION 35** What did we learn from PIP last year crisis?

**SESSION 36** Controversies: LED vs injectables

#### CAFE BREAK

- **SESSION 37** Controversies: lipolysis:
  - Cellulite energy based devices & body shaping
  - Laser & light therapy
  - How to get the best from your staff

#### LUNCH

**SESSION 38** Eudrogen & xenogen pigmentation: what’s hot?

**SESSION 39** IMCAS Incubator: challenging innovation

**SESSION 40** (IPS)
- Peeling & results optimization

**SESSION 41** Controversies: regenerative medicine (GRF, PRP & stem cells)

**SESSION 42** Hand rejuvenation & results optimization

**SESSION 43**Appendices

#### COFFEE BREAK

**SESSION 44** Appropriate and effective advertising & marketing

**SESSION 45** the industry perspective

**SESSION 46** The VAT crisis: why is aesthetic surgery a real therapy?

**SESSION 47** Medical aesthetics: additional developments

**SESSION 48** Aesthetic beauty concept: a worldwide culture based approach

### FRIDAY FEBRUARY 1, 2013

<table>
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<th>Time</th>
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**LEGEND:**
- Access open to all types of badges
- Sponsored sessions
- Optional courses - please see registration form for admission fees
- Video support

**THEMES:**
- Difficult Areas to Inject
- Emerging Trends
- Lipofilling & Stem Cells
- Marketing
- Products & Devices
- Professional Business
- Rhinoplasty
# Symposium 16

**Rhinoplasty**

Sponsored sessions Optional courses - please see registration form for admission fee!

### Saturday February 2, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Place</th>
<th>Session</th>
<th>Details</th>
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</thead>
<tbody>
<tr>
<td>7:00 am - 8:00 am</td>
<td>Room 1</td>
<td>SESSION 43</td>
<td>Debate: tightening devices -&gt; what really works?</td>
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<tr>
<td>8:00 am - 9:00 am</td>
<td>Room 2</td>
<td>SESSION 50</td>
<td>How to minimize and prevent difficult scars?</td>
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<tr>
<td>9:00 am - 10:00 am</td>
<td>Room 3</td>
<td>SESSION 57</td>
<td>Live demonstrations: fillers</td>
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<tr>
<td>10:00 am - 10:30 am</td>
<td>Room 4</td>
<td>SESSION 58</td>
<td>Live demonstrations: fillers</td>
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<tr>
<td>10:30 am - 11:30 am</td>
<td>Room 5</td>
<td>SESSION 59</td>
<td>Nails: what's hot?</td>
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<td>11:30 am - 12:30 pm</td>
<td>Room 6</td>
<td>SYMPOSIUM 10</td>
<td>RESE Lab</td>
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<td>12:30 pm - 1:30 pm</td>
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<td>SYMPOSIUM 11</td>
<td>LABORATOIRES VIVACY</td>
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<td>SYMPOSIUM 12</td>
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<td>Room 3</td>
<td>SYMPOSIUM 13</td>
<td>SYNERON / CANDELA</td>
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<td>3:30 pm - 4:30 pm</td>
<td>Room 4</td>
<td>SYMPOSIUM 14</td>
<td>S &amp; V TECHNOLOGIES</td>
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<tr>
<td>5:00 pm - 6:00 pm</td>
<td>Room 6</td>
<td>SYMPOSIUM 16</td>
<td>Q-MED, A GALDERMA DIVISION</td>
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### Sunday February 3, 2013

<table>
<thead>
<tr>
<th>Time</th>
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</tr>
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<tbody>
<tr>
<td>7:30 am - 8:00 am</td>
<td>Room 1</td>
<td>SESSION 67</td>
<td>Meet the experts -&gt; hair restoration</td>
</tr>
<tr>
<td>8:00 am - 8:30 am</td>
<td>Room 2</td>
<td>SESSION 71</td>
<td>Meet the experts -&gt; face lift</td>
</tr>
<tr>
<td>8:30 am - 9:30 am</td>
<td>Room 3</td>
<td>SESSION 72</td>
<td>Facial endoscopic approach today</td>
</tr>
<tr>
<td>9:30 am - 10:30 am</td>
<td>Room 4</td>
<td>SESSION 73</td>
<td>Upper third and midface: can suspension devices be used or not?</td>
</tr>
<tr>
<td>10:30 am - 11:00 am</td>
<td>Room 5</td>
<td>SESSION 74</td>
<td>Contributing lectures: breast &amp; body surgery</td>
</tr>
<tr>
<td>11:00 am - 12:00 pm</td>
<td>Room 6</td>
<td>SESSION 75</td>
<td>Contributing lectures: medicine - lasers &amp; care</td>
</tr>
</tbody>
</table>

**Program**

- **Medicine** - Medicine & Live Demonstrations - Interface & Symposia - Interface & Symposia - Interface
- **Surgery** - Medicine & Symposia - Medicine - Medicine & Symposia

### Welcome

- Meet the experts -> hair restoration
- Meet the experts -> face lift
- Meet the experts -> temple injections
- Meet the experts -> energy based devices
- Meet the experts -> breast
- Research & Development
- New devices & products
- New devices & products
- New devices & products
- Contributing lectures: face surgery
- Contributing lectures: medicine - injectables
- Contributing lectures: medicine - lasers & care

**Themes:**
- Emerging trends & limits
- Volumetry: long lasting results
- Rhinoplasty limits: thick & thin skin
- Complications & limits
- Fillers: complications & limits
- Difficult areas to inject
- Complications & limits
- The power of nanotechnology
- The power of home devices
- The power of skin boosters
- New devices & products
- New devices & products
- New devices & products
- New devices & products

**Products & Devices**

- All Rooms
- Rooms 1, 2 & 3

**LEGEND:**
- Access open to all types of badges
- Sponsored sessions
- Optional courses - please see registration form for admission fee!
- Video support

**THEMES:**
- Difficult Areas to Inject
- Emerging Trends
- Lipofilling & Stem Cells
- Marketing
- Products & Devices
- Professional Business
- Rhinoplasty

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**Session 57:** How to minimize and prevent difficult scars?

**Session 58:** Live demonstrations: fillers, toxins, peeling, cosmeceuticals & lipolytic treatments

**Session 59:** Nails: what's hot?

**Session 60:** Home devices

**Session 61:** Hyperhidrose: new approach

**Session 62:** The power of nanotechnology

**Session 63:** The power of home devices

**Session 64:** The power of nanotechnology

**Session 65:** The power of skin boosters

**Session 66:** The power of lasers & EBD

**Session 67:** Meet the experts -> hair restoration

**Session 68:** Emerging trends: lasers for tattoo removal

**Session 69:** Emerging trends: alternative to fillers, neuro-toxins & combined treatments

**Session 70:** Emerging trends: lip restoration (lips plastic, dental support, volumizing, resurfacing)

**Session 71:** Meet the experts -> face lift

**Session 72:** Facial endoscopic approach today

**Session 73:** Upper third and midface: can suspension devices be used or not?

**Session 74:** Malar festoons: hide or borrow?

**Session 75:** Neck lift: is platysma elevation mandatory?

**Session 76:** Meet the experts -> temple injections

**Session 77:** Meet the experts -> energy based devices

**Session 78:** Meet the experts -> breast

**Session 79:** Contributing lectures: face surgery

**Session 80:** Contributing lectures: medicine - injectables

**Session 81:** Contributing lectures: medicine - lasers & care

**Session 82:** Meet the experts -> breast

**Session 83:** Research & Development

**Session 84:** New devices & products

**Session 85:** Debate: injectables fake market & contraband

**Session 86:** Suspensity devices

**Session 87:** The power of lasers & EBD

**Symposium 10:** Medicine - lasers & care

**Symposium 11:** Q-MED, A GALDERMA DIVISION

**Symposium 12:** S & V TECHNOLOGIES

**Symposium 13:** SYNERON / CANDELA

**Symposium 14:** LABORATOIRES VIVACY

**Symposium 15:** JESTS

**Symposium 16:** SYNERON / CANDELA

**Symposium 17:** ALLERGAN

**Symposium 18:** LUMENS

**Symposium 19:** CAREGEN

**Symposium 20:** LABORATOIRES FLORGA

**Symposium 21:** 2D SKIN HEALTH

**Symposium 22:** AMEIA MED

**Symposium 23:** SYNERON / CANDELA

**Symposium 24:** TSK LABORATORY

**Symposium 25:** INDBA

**Symposium 26:** Silhouette Lift

**Symposium 27:** A GALDERMA DIVISION

**Symposium 28:** AllerGAN

**Symposium 29:** Laboratoires Vivacy

**Symposium 30:** LumenS

**Symposium 31:** Jests

**Symposium 32:** CareGen

**Symposium 33:** Silhouette Lift

**Symposium 34:** Amiea Médica

**Symposium 35:** Indiba
1. What are the major marketing tools for practitioners today?

The best marketing plans that we see are those which utilize a multiple impression and multiple channel strategy. Practices that try and have at least six to seven ways to “speak” with their patients each year, seem to be the ones that have the healthiest retention rates. Engaging in a “digital dialogue” with emails and e-newsletters is a low-cost, high-impact method of outreach that practices are utilizing to grow. As always, an outstanding patient experience is a critical component to marketing. The happier the patient, the more likely they are to refer. Marketing innovations have produced tools that enable and empower aesthetic patients to spread the word about your practice.

2. What is the impact of social media and internet on the medical practice?

There is no question that we have entered a new era of marketing for physicians. Technology and the vast growth of social networking have created a completely new channel for finding and engaging with patients. If managed appropriately, Facebook and Twitter can be effective ways to promote new treatments, introduce specials or promotions and further relationships with current patients. As a whole, our view and experience is that social media is a great medium to provide a “touch” or impression with your database but won’t necessarily flood your phones or doors with new patients. A well designed and optimized website, however, can be an incredibly powerful and effective way to reach a new market. Additionally, a mobile version of your website that allows patients to view information from their phone or tablet has been proven to increase the number of contacts a practice receives.

3. How do you see the relationship between the pharmaceutical industry and practitioners evolve in the coming years?

The relationship between pharmaceutical companies and practitioners has tremendous potential to transition in the coming years. While at times a peculiar and unfortunately abused relationship, it is important to recognize that it is through honest and collaborative discourse between the pharmaceutical company and clinical practitioner that medicine often advances. The key element is that the patient’s well-being always is at the center of discussion and never compromised. History has proven that creative uses of pharmaceutical agents have led thought leading physicians to uncover new indications that better human kind. However often the physician or the institution employing the physician lacks the necessary funds or resources to scientifically validate the findings. This is where the pharmaceutical company can be particularly helpful. It is through their abilities that monitored and regulated clinical trials can be realized. It is this symbiotic relationship that leads a glaucoma drug to morph into eyelash growth agent, a hypertrophic prostate medication to become a male pattern baldness treatment and a wrinkle reducer to evolve into a migraine reliever. Although at times regulatory bodies and conventional wisdoms may taint the physicians and pharmaceutical industry at odds if acceptable standards of association and defined routes of communication can be clear, stabilized and codified satisfying all parties involved then rapid expansion of indication can be expected.

2. How do you see the current and future development of relationships between pharmaceutical industries, hardware manufacturers, and doctors for our specialty, especially for U.S. plastic surgeons?

I believe it is vital that industry and plastic surgeons work together to develop devices and drugs. The input from practicing physicians is essential. On the other hand, payments from industry to consulting physicians lead to the perception of conflict of interest. In other words, the physicians are being paid to promote the products of a particular company. In the United States there are very strict rules governing such relationships so that both the company and the physician have to declare their relationship and even disclose the amount of the money that is exchanged between the company and the physician. It is felt that such “transparency” is essential when a physician discusses a particular product. Disclosures such as these are designed to eliminate bias.

3. What did we learn from the PIP crisis? How does it now impact our recommendations and how can we prevent that type of crisis in the future?

We learnt that not all manufacturers are ethical! We learnt that government regulations should become far more strict. This crisis can and should have been prevented through tighter inspections on behalf of the authorities. The crisis has led to public concerns over product safety. The trust can only be regained through patient education campaigns and government assurances of product safety.
Injectables Cadaver workshop
(No additional registration fees required)

Practical anatomy on cadaver - Toxins and volumetry
(With an unrestricted educational grant from Allergan, Anteis, Merz Aesthetics, Q-Med - a Galderma division, and Teoxane)

CHAIRS
Benjamin ASCHER & Philippe KESTEMONT

OBJECTIVES
By reviewing knowledge of anatomy, indications, and potential complications and, by further developing emerging techniques used in injectable procedures, it is hoped that physicians will improve the quality of techniques delivered thereby reducing patient risks and complications.

EDUCATIONAL METHOD
This workshop has been designed to address the needs of the practitioners wishing to expand their current repertoire of injection techniques. The dissection will be live transmitted from the School of Surgery of Paris University “Le Fer à Moulin”, using fresh cadavers. Post dissection immediate live injection demonstrations on living subjects will also help the participants to have a sense of realism. The workshop will cover 5 topics, each one running for 30 min.

1. Orbit and temple
2. Midface and forehead
3. Lower face and neck
4. Peribuccal and nose
5. Hands and lower face

Each topic includes a didactic live dissection component on the cadaver and immediate comparison between the cadaver dissection with injections of the same region in a living subject.

PROGRAM (update on www.imcas.com)

DISSECTIONS BY
Fabio INGALLINA
Philippe KESTEMONT
Vladimir MITZ
Jonathan SYKES

INJECTIONS BY
Benjamin ASCHER
Fahd BENSLIMANE
Daniel CASSUTO
Marina LANDAU
Bernard MOLE

CME Accredited Workshop
3 additional credits

Lipofilling & Stem cells workshop
(No additional registration fees required)

(With an unrestricted educational grant from Human Med and Laboratoires Sebbin)

CHAIRS
Guy MAGALON & Ali MOJALLAL

OBJECTIVES
By reviewing knowledge of anatomy, indications, and potential complications and, by further developing emerging techniques used in breast and buttock surgery procedures, it is hoped that physicians will improve the quality of techniques delivered thereby reducing patient risks and complications.

EDUCATIONAL METHOD
This workshop has been designed to address the needs of the plastic surgeons wishing to expand their current repertoire of breast and buttock lipofilling techniques. The procedures will be live transmitted from a cutting edge equipped operating room in Paris at the “Clínique Iena”. The 3-hour interactive workshop, drawing on the expertise of an experienced faculty, is ideally suited for surgeons who like to explore advanced practices in fat grafting, breast, and buttock lipofilling, its theory and techniques. The workshop will cover 2 topics:

1. Breast
2. Buttock

PROGRAM (update on www.imcas.com)
Introduction by Sebastien GARSON & Raphael SINNA
Breast live surgery by Daniel DEL VECCHIO • comments by Roger KHOURI & Guy MAGALON
Buttock live surgery by Constantino MENDIETA • comments by Ali MOJALLAL & Klaus UEBERREITER

Delegates can address any questions to the highly qualified faculty members at any time.
TEOXANE SYMPOSIUM
Imcas Paris 2013
1st February 1.30 pm - 3.30 pm

SESSION 1 to SESSION 5 dedicated to products analysis and characteristics comparison

OBJECTIVES
Companies manufacturing cellulite devices, RF devices, breast implants, fillers, and botulinum toxins products should clearly answer to a list of questions, previously established by the chair:
- Compare and assess every characteristics one from another, device by device
- Analyze each characteristic and provide the correct recommendation
- Analyze each device through a strict technical specification point of view, apart from any commercial or marketing bias

SESSION 1
12 PM - 1 PM
CELLULITE ENERGY BASED DEVICES: FROM CHARACTERISTICS TO RECOMMENDATIONS
CHAIRS: Jason POZNER (4528/1min), Gérard TOUBEL (5433/1min)

- Company’s questionnaire and survey: final aftermath. ................. Jason POZNER (4529/10min)
- Companies’ perspective: Alma (4530), Cynosure (4531), Deka (4532), LPG (4533), Storz (7334), Syneron/Candela (7332), Zimmer (7333) - check the latest list on imcas.com

SESSION 2
1 PM - 2 PM
RF DEVICES: FROM CHARACTERISTICS TO RECOMMENDATIONS
CHAIRS: Moshe LAPIDOTH (5542/1min), Michael NAOURI (4535/1min)

- Company’s questionnaire and survey: final aftermath. ................. Michael NAOURI (4529/10min)
- Companies’ perspective: Alma (4537), Endymed (4538), Deka (4539), Thermage (4540), Tripollar (7334/6min), Syneron-Candela (7336) - check the latest list on imcas.com

SESSION 3
2 PM - 3 PM
BREAST IMPLANTS: FROM CHARACTERISTICS TO RECOMMENDATIONS
CHAIRS: Giovanni BOTTI (4561/1min), Sébastien GARSON (4559/1min)

- Company’s questionnaire and survey: final aftermath. ................. Sébastien GARSON (4560/10min)
- Companies’ perspective: Allergan (4562), Arion (7540), Cereplas (4563), Eurosilicone (4567), Mentor (7337), Motiva (7338), Silimed (7340) - check the latest list on imcas.com

SESSION 4
3:30 PM - 5 PM
FILLERS: FROM CHARACTERISTICS TO RECOMMENDATIONS
CHAIRS: Benjamin ASCHER (4549/1min), Berthold RZANY (7479/1min)

- Company’s questionnaire and survey: final aftermath. ................. Benjamin ASCHER (4550/10min)
- Companies’ perspective: Allergan (4551), Anteis (4552), Galderma (4553), Merz(4554), Teoxane (4555), Vivacy (4556) - check the latest list on imcas.com

SESSION 5
5 PM - 6:30 PM
BOTULINUM TOXINS PRODUCTS: FROM CHARACTERISTICS TO RECOMMENDATIONS
CHAIRS: Joel COHEN (4542/1min), Gary MONHEIT (5404/1min)

- Company’s questionnaire and survey: final aftermath. ................. Gary MONHEIT (7342/10min)
- US toxin update. ................. Joel COHEN (4543/5min)
- Companies’ perspective: Allergan (4544), Galderma (4545), Merz (4546) - check the latest list on imcas.com

SESSION 6
12 PM - 1 PM
PATIENT SAFETY (PERIOPERATIVE SECURITY)
WITH THE COLLABORATION OF THE CLUB VILLANDRY
CHAIRS: Bernard ROSSI (7480/1min), Michel ROUIF (4543/1min)

- Controlling human factors: the main challenge in patient safety ........ Claude OPPIKOFER (4571/12min)
- Security process using the filler example - before, during and after. ........ Joel COHEN (4572/12min)
- How to improve the patient safety during a dermatology surgery? ........ Igor RUĐENKO (4573/12min)
- Peri operative comfort: a major part of patient safety in plastic surgery ........ Michel ROUIF (7541/12min)

TEOXANE LABORATORIES
GENEVA

INNOVATION

Innovation in eye ring treatment with Redensity [II]
- Anatomical and histological characteristics of ring and lower eyelid
  Dr Constantin Stan (Plastic surgeon, Roumania)
- Innovation in eye circle treatment
  Experience with Redensity [II]
- Strategy of treatments of lower eyelid
  Surgical vs fillers injection techniques
  Encountered difficulties and tips to handle complications
  Live Demo
  Dr Olivier Galatoire (Ophtalmologist, France)

From dermis redensification to skin radiance with Redensity [I]
- Redensity [I] dermo-restructuring complex
  Surface injection techniques, and indications
  Dr Sandrine Sebban (Aesthetic physician, France)
- Live Demo
  Dr Olivier Galatoire (Ophtalmologist, France)
### SESSION 7  1 PM - 2 PM
**EVIDENCE BASED MEDICINE (EBM)**

**CHAIRS:** Serge MORDON (4581/1min), Michel ROUIF (6102/1min)

- How to secure clinical data? ........................................... Jonathan SYKES (4582/12min)
- A journal editor’s perspective ............................................ Foad NAHAI (4583/12min)
- What tools should we use in clinical trials - filler evidence: a case study .................................................... Igor RUDENKOV (4585/12min)
- More myths than evidence: treating adverse reactions of injectable fillers (biofilm, radiofrequency...) - A case study .......................................................... Berthold RZANY (4584/12min)

**QUESTIONS & ANSWERS** (10min)

### SESSION 8  2 PM - 3 PM
**PARTNERSHIP INDUSTRY & DOCTORS: FUTURE ASPECTS**

**CHAIRS:** Quintin CASSADY (4575/1min), Thierry CHIGNON (7473/1min)

- Worldwide overview by the chair ........................................... Quintin CASSADY (7420/5min)
- Industry and plastic surgery: the American perspective ......................... Foad NAHAI (4576/10min)
- Doctors and medtech industry: the European perspective .......................... Aline LAUTENBERG (4577/10min)
- Doctors and pharmaceutical industry: the European perspective .................. Isabelle KERGALL (4578/10min)
- Industry and dermatology: the American perspective ............................... Mark NESTOR (4579/10min)

**QUESTIONS & ANSWERS** (13min)

### SESSION 9  3:30 PM - 4:30 PM
**WHAT DID WE LEARN FROM PIP LAST YEAR CRISIS?**

**CHAIRS:** Bruno ALFANDARI (6105/1min), Dominique Sylvain PETOIN (4587/1min)

- Latin American point of view .............................................. Constantino MENDIETA (7422/10min)
- US point of view ............................................................ Renato SALTZ (4589/10min)
- French point of view ...................................................... Bruno ALFANDARI (4590/10min)
- Italian point of view ....................................................... Giovanni BOTTI (7509/10min)
- Psychiatrist point of view ................................................. Michel GODEFROY (4591/10min)

**QUESTIONS & ANSWERS** (8min)

### SESSION 10  4:30 PM - 5:30 PM
**THE VAT CRISIS: WHY IS AESTHETIC SURGERY A REAL THERAPY?**

**CHAIRS:** Bruno ALFANDARI (6103/1min), Michel ROUIF (5202/1min)

- Aesthetic or reconstructive: if there is a boundary, who decides? .......................... Foad NAHAI (5203/12min)
- Scientific data from SOPCPRE ............................................. Gerard FLAGEUL (5204/12min)
- Disaster of the German VAT experience ...................................... Joachim VON FINCKENSTEIN (6104/12min)
- Swiss feedback ......................................................................... Claude OPPIKOFER (5205/12min)

**QUESTIONS & ANSWERS** (10min)

### SESSION 11  5:30 PM - 6:30 PM
**DISSOLUTION WITH HYALURONIDASE: REGULATION AND USE**

**CHAIRS:** Said HILTON (7482/1min), Bernard MOLE (5546/1min)

- Regulation status: French governemental agencies ........................................... Bruno ALFANDARI (5552/10min)
- Regulation status: French medical practice ........................................... Bernard MOLE (5554/10min)
- Using hyaluronidase: pearls and pitfalls ........................................... Ellen MARMUR (5555/10min)
- Using hyaluronidase: types and limits ........................................... Nelly GAUTHIER (7240/10min)
- Regulation status: Amphidase, Hylenex, Vitrase in the US ............................... Gary MONHEIT (5553/10min)

**QUESTIONS & ANSWERS** (8min)

### SESSION 12  12 PM - 1 PM
**INTERNET / SOCIAL MEDIA**

**CHAIRS:** Jay CALVERT (7476/1min), Sergio ESCOBAR (4593/1min)

- Website and search engine optimization (SEO) ........................................... Robert BAXTER (4594/12min)
- Blogging and social media: is it worth your time? best practices for aesthetic clinics ........................................... Ryan MILLER (4595/12min)
- Web regulation and limits ............................................................................... Dominique DU CREST (6597/12min)

**QUESTIONS & ANSWERS** (10min)
SESSION 13
PRACTICE MANAGEMENT: HOW TO GET THE BEST FROM YOUR STAFF
CHAIRS: Terri WOJAK (7223/1min), TBA (4601/1min)

- Incentives: helpful or destructive? ................................. Jason POZNER (4602/12min)
- Tools and techniques of hiring service minded staff .......... Karen ZUPKO (4603/12min)
- How a patient care coordinator can grow your practice ....... Karen ZUPKO (4604/12min)
- Where you may be losing your money, be careful who you trust Renato SALTZ (4605/12min)

SESSION 14
APPROPRIATE AND EFFECTIVE ADVERTISING / MARKETING
CHAIRS: Henry DELMAR (4609/1min), Moshe LAPIDOTH (7224/1min)

- Effective and inexpensive marketing tools to get your word out: an international solution Tracy DRUMM (4610/12min)
- Is benchmarking your practice against your peers a good idea or are we at risk for being commoditized? Mark NESTOR (4611/12min)
- The art of personality targeted consultations: how to communicate with the patient? Constantino MENDIETA (4612/12min)
- Scaling your online marketing investment .......................... Ryan MILLER (4613/12min)

SESSION 15
BREAKING GLOBAL MARKETING BARRIERS: THE INDUSTRY PERSPECTIVE
MODERATORS: Laurent BRONES (7474/1min), Steven DAYAN (7475/1min)

- Introduction ............................................................. Steven DAYAN (5195/8min)
- Companies’ perspective: Allergan (Caroline VAN HOVE - 4598), Merz (Patricia ALTAVILLA - 4606), Skinceuticals (Marc TOULEMONDE - 4599), Syneron (Sherree LUCAS - 4607)

SESSION 16
MEDICAL AESTHETICS - ADDITIONAL DEVELOPMENTS
CHAIRS: Renato SALTZ (5197/1min), Karen ZUPKO (7477/1min)

- Product dispensing ......................................................... Said HILTON (4615/12min)
- Spas and luxury branding ................................................. Tracy DRUMM (4616/12min)
- Effective training for your aesthetician and/or cosmetologist ....... Terri WOJAK (5198/12min)
- Setting up your skincare center for success .......................... Jennifer LINDER (5199/12min)

SESSION 17
AESTHETIC BEAUTY CONCEPT: A WORLDWIDE CULTURE BASED APPROACH
CHAIRS: Thierry BESINS (4617/1min), Gerhard SATTLER (7478/1min)

- The unifying theory on beauty ........................................ Steven DAYAN (4618/10min)
- Caucasian vision ........................................................ Susan WEINKLE (4619/10min)
- Asian vision ............................................................. Chonghyun WON (4620/10min)
- Indian vision .............................................................. Mukta SACHDEV (4621/10min)
- Latin American vision .................................................. Frank ROSENGAUSS (4622/10min)

SESSION 18
COSMECEUTICS: WHAT’S HOT? -> SCIENCE OF COSMECEUTICALS
CHAIRS: Sahar Foad GHANHAM (3733/1min), Michele VERSCHOORE (3734/1min)

- Growth factors and cytokines ........................................ Hema SUNDARAM (3735/10min)
- DNA repair and individual ingredients .............................. Jennifer LINDER (7427/10min)
- Paradigm of skin care: focus on retinoids .......................... Neil SADICK (7428/10min)
- Topical antioxidants ..................................................... Julie WOODWARD (7429/10min)
- Cosmeceutical regimen for photoaging and pigmentation: an update Heidi WALDORF (7430/10min)
SESSION 19  9 AM - 10 AM
INJECTABLES: WHAT'S HOT?
- TREATMENT ALGORITHM: ADAPTED TO MORPHOTYPE
CHAIRS: Philippe KESTEMONT (3740/1min), Heidi WALDORF (3741/1min)
  Caucasian round face ............................................. Thierry BESSIS (3743/12min)
  Asian round face .......................................................... Chonghyun WON (3746/12min)
  Sagging face .............................................................. Vincent BERTUCCI (3742/12min)
  Lipodissolve ......................................................... Benjamin ASCHER (3744/12min)
QUESTIONS & ANSWERS (10min)

SESSION 20  10:30 AM - 11:30 AM
VOLUMETRY: WHAT'S HOT? -> SUPERFICIAL VS DEEP APPROACH
CHAIRS: Vince BERTUCCI (3748/1min), Corey MAAS (3747/1min)
  Level of volumetry adapted to anatomy ....... Philippe KESTEMONT (3750/12min)
  Bolus vs fanning .................................................... Michel DAVID (3751/12min)
  Which level is the best? ........................................... Heidi WALDORF (3751/12min)
  Subperiosteal volumetry .......................... Lakhdar BELHAIWI (4625/12min)
QUESTIONS & ANSWERS (10min)

SESSION 21  11:30 AM - 12:30 PM
TOXINS: WHAT'S HOT?
CHAIRS: Benjamin ASCHER (3759/1min), Tatjana PAVICIC (3760/1min)
  Latest data on aesthetic uses of botulinum toxin - 2013
  New products limits: where are we? .............................. Andy PICKETT (3762/10min)
  Neurotoxin products - focus on Korean and Chinese
  products ................................................................. Gary MONHEIT (3764/12min)
  Neuromodulators - restorative approach ............. Hema SUNDARAM (3765/10min)
  Is free toxin an improvement? ................................. Corey MAAS (3763/10min)
QUESTIONS & ANSWERS (8min)

SESSION 22  1:30 PM - 3:30 PM
ORBIT REJUVENATION - NON SURGICAL APPROACHES: WHAT'S HOT?
CHAIRS: Patrick BUI (3767/1min), Olivier GALATOIRE (3766/1min)
  Cadaver dissection: anatomy of orbital area ...... Fabio INGALLINA (4628/12min)
  Hyaluronic acid .......................... Patrick BUI (3768/12min)
  Fat ............................................................ Fahd BENSILMAME (3769/12min)
  Peelings .......................................................... Marina LANDAU (3770/12min)
  Radiofrequency ............................... Haideh HIRMAND (3771/12min)
  Eye ring pigmentation ................................. Hugues CARTIER (4629/12min)
  Lasers without CO2 ..................................... Jason POZNER (4632/12min)
  Fractional & non fractional CO2 ................... Paolo BONAN (4639/12min)
QUESTIONS & ANSWERS (22min)

SESSION 23  3:30 PM - 7 PM
IMCAS INDUSTRY TRIBUNE 2013
CHAIRS: Benjamin ASCHER (7251), Laurent BRONES (7252), Thierry CHIGNON (7253)
Complete program p25

SESSION 24  8 AM - 9 AM
LIPOFILLING: BIOLOGY & FUNDAMENTALS
CHAIRS: Spencer BROWN (3774/1min), Guy MAGALON (3777/1min)
OBJECTIVES
• Understand the biology and physiology involved in fat cells and stem cells
• Identify the key hypothesis and the EBM data
CONTRIBUTORS: Louis CASTEILLA (3775/15min), John FRASER (3776/15min),
Kotaro YOSHIMURA (3777/15min)

SESSION 25  9 AM - 10 AM
LIPOFILLING & STEM CELLS: TECHNICAL TOOLS FOR OPTIMIZATION
CHAIRS: Daniel DEL VECCHIO (3818/1min), Roger KHOUIR (3819/1min)
CONTRIBUTORS: Christophe DESOUCHES (3820/12min), Joachim VON FINCKENSTEIN (3821/12min), Roger KHOUIR (3822/12min), Jason POZNER (3823/12min)

SESSION 26  10:30 AM - 12:30 PM
LIPOFILLING & STEM CELLS: TECHNICAL TOOLS FOR OPTIMIZATION
CHairs: Fahd BENSILMAME (3788/1min), Michael SCHEFLA (3789/1min)
OBJECTIVES
Through videos focusing on breast and buttock:
• Discuss which technique can be applied to each patient
• Identify the necessary marks to be drawn on each patient
• Evaluate the most effective procedures to obtain an optimal fat survival
• Explore and watch the different techniques of each speaker
CONTRIBUTORS: Daniel DEL VECCHIO (3790/12min), Emmanuel DELAY (3804/15min),
Ashkan GHAVAMI (3806/15min), Kamran KHOOBH (3791/15min),
Roger KHOUIR (3805/15min), Klaus UEBERREITER (3793/15min),
Eva WEILER MITHOFF (3792/15min)

SESSION 27  1:30 PM - 2:30 PM
LIPOFILLING: VIDEO & LIVEMARKING -> FACE
CHAIRS: Steven COHEN (3790/1min), Constantino MENDIETA (3787/1min)
  TBA ....................................................... Guy MAGALON (3782/13min)
  Orbit ....................................................... Fahd BENSILMAME (3783/13min)
  Needing and lipofilling ........................... Patrick TONNARD (3784/13min)
  Face lift in combination with fat grafting: lift and fill
  Kamran KHOOBH (3785/13min)
QUESTIONS & ANSWERS (6min)

SESSION 28  2:30 PM - 3:30 PM
STEM CELLS: LEGAL ASPECTS & TECHNICAL APPLICATIONS
CHAIRS: Louis CASTEILLA (3810/1min), Kotaro YOSHIMURA (3809/1min)
OBJECTIVES
• Discuss the current and future legislation of stem cells production
• Identify the tools for stem cells production and use
CONTRIBUTORS: Spencer BROWN (3813/1min), John FRASER (3811/12min),
Ali MOJALLAL (3814/12min), Florence SABATIER (3812/12min)

SESSION 29  3:30 PM - 4:30 PM
EVIDENCE BASED MEDICINE IN STEM CELLS
CHAIRS: John FRASER (7430/1min), Florence SABATIER (7431/1min)
CONTRIBUTORS: Spencer BROWN (7434/12min), Guy MAGALON (7432/12min),
Ali MOJALLAL (7433/12min), Kotaro YOSHIMURA (7435/12min)

SESSION 30  4:30 PM - 5 PM
LIPOFILLING & STEM CELLS
TEACHING COURSE DIRECTORS: Roger KHOUIR (3826), Ali MOJALLAL (3825)
OBJECTIVES
• Discuss which technique can be applied to each patient: micro graft, classic
  graft, mega graft, and stem cells graft
• Evaluate the most effective procedures to obtain an optimal fat survival
CONTRIBUTORS: Steven COHEN (7456/12min), Guy MAGALON (7432/12min),
Jean Louis FOYATIER (3829/12min), Constantino MENDIETA (3831/12min),
Pierre NGUYEN (3832/12min), Kotaro YOSHIMURA (7449/12min)
MULTIPLE CHOICE QUESTIONNAIRE
SESSION 30  8 AM - 9 AM
DEBATE: OPEN VS CLOSED RHINOPLASTY -> WHICH APPROACH FOR WHICH CONTROL?
MODERATORS: Olivier GERBAULT (3836/2min), Yves SABAN (3835/3min)
> Closed rhinoplasty: Baris CAKIR (3838/8min), Pietro PALMA (5387/8min), Norman PASTOREK (3837/8min)
> Open rhinoplasty: Jay CALVERT (3840/8min), Rick DAVIS (3839/8min), Wolfgang GUBISCH (5386/8min)

SESSION 31  9 AM - 4:30 PM
LIVE DEMO: LASERS, LIGHTS, ENERGY BASED DEVICES & BODY SHAPING
9 AM - 10 AM • CHAIRS: Michael NAOURI (3843), Bernard ROSSI (3842)
WHAT’S NEW LECTURES:
> What’s new in radiofrequency? ........................................ David GOLDBERG (3844/10min)
> What’s new in PWS vascular? ........................................ thierry PASSERON (3845/10min)
LIVE DEMONSTRATIONS:
> Solta Medical (3846/20min)
> Energist group - Portrait® Neogen (Fabrice ROGGE 3847/10min & Philip ANDREWS 7402/10min)

10.30 AM - 11.30 AM • CHAIRS: Maurice ADATTI (4631), Daniel CASSUTO (3849)
WHAT’S NEW LECTURES:
> What’s new in cellulite? ........................................... Davi DE LACERDA (4632/10min)
> What’s new in cellulite and related technologies? .................... Neil SADICK (4633/10min)
LIVE DEMONSTRATIONS:
> Alma Lasers - Harmony XL (Kasuo MIYAKE 4634/20min)
> Cynosure (4635/20min)

11.30 AM - 12.30 PM • CHAIRS: Jean Michel MAZER (7510), Bernard ROSSI (7511)
WHAT’S NEW LECTURES:
> What’s new in pulsed dye laser except angioma? ...................... Moshe LAPIDOt (4636/10min)
> What’s new in laser tattoo removal? .................................. Maurice ADATTI (4637/10min)
LIVE DEMONSTRATIONS:
> Cynosure (4638/20min)
> ulthera (4639/20min)

1.30 PM - 2.30 PM • CHAIRS: David GOLDBERG (4640), Anne LE PILLOUER-PROST (4641)
WHAT’S NEW LECTURES:
> What’s new in body contouring with EBD tightening? .............. Diane Irvine DUNCAN (4642/10min)
> Cellulite: what’s new in superficial EBD treatments? ............. Bruce KATZ (4638/10min)
LIVE DEMONSTRATIONS:
> SkinCeuticals (4645/20min)

SESSION 32  8 AM - 9 AM
PHOTOAGING - SUPERFICIAL AND DEEP: HOW DO I COMBINE TREATMENTS?
CHAIRS: Christine DIERICKX (3861/1min), Shlomit HALACHMI (3860/1min)
> Laser and fractional radiofrequency benefits ............................. Serge DAHAN (3862/12min)
> Superficial skin booster and radiofrequency ............................ Hema SUNDARAM (3863/12min)
> Peeling and energy based devices ...................................... Jean Luc VIGNERON (3864/12min)
> TBA ............................................................................. Mukta SACHDEV (3865/12min)

MULTIPLE CHOICE QUESTIONNAIRE
SESSION 33  9 AM - 10 AM
“SCAR WARS”
CHAIRS: Paolo BONAN (3867/1min), Merete HAEDERSDAL (3868/1min)

> Atrophic scars ..................................... Michael GOLD (3869/10min)
> Hypochromic scars ................................. Anne LE PILLOUER-PROST (3872/10min)
> Why to burn a burn: advanced fractional CO2 treatment ........................................ Matteo TREVITI CLEMENTONI (3726/10min)
> Treatment of keloids with fractional erbium and topical steroids .................................. Thierry PASSERON (2719/10min)
> Botulinum toxins and scars ........................ Chonghyun WON (3870/10min)

SESSION 34  8 AM - 9 AM
DEBATE: SURGERY VS MEDICINE - WHEN IS FACIAL SURGERY THE ONLY OPTION?
MODERATORS: Jay CALVERT (3904/3min), Renato SALTZ (3905/2min)

> When is filling not enough? ....................... thierry BESINS (3906/10min)
> Can I do it with fat graft only? ................. Fahd BENSLIMANE (3907/10min)
> When is filling the nose not enough? ........ Philippe KESTEMONT (3908/10min)
> When is filling the lower face not enough? ........ Jonathan SYKES (3909/10min)

SESSION 35  9 AM - 10 AM
FACIAL REJUVENATION TREATMENTS FOR MEN
CHAIRS: Klaus HOFFMANN (3911/1min), Susan WEINKLE (3912/1min)

> Male skin: therapeutic consequences .......... Davi DE LACERDA (3914/12min)
> Men's cosmeceuticals .............................. Daphne THIOLY BENSOUSSAN (3913/12min)
> Toxins for men ..................................... Doris HEXSEL (3915/12min)
> Fillers for men ...................................... Catherine DE GOURSAC (6157/12min)

SESSION 36  10:30 AM - 11:30 AM
SYNOPSIS 1  10:30 AM - 11:30 AM
BAYER HEALTHCARE
CURRICULUM: ATX-101: A novel injectable for the reduction of submental fat
CONTRIBUTORS: Benjamin ASCHER (3874), Tamara GRIFFITHS (3877), Klaus HOFFMANN (3876), James MCDIARMID (3875), Berthold RZANY (3887)

SESSION 37  11:30 AM - 12:30 PM
CROMA PHARMA
CURRICULUM: Nonsurgical modalities to treat the aging face with Princess® HA-based fillers
CONTRIBUTOR: Thomas RAPPL (3878)

SESSION 38  1:30 PM - 2:30 PM
MYOSCIENCE
CURRICULUM: Iovera™ - the world first toxin free treatment for dynamic wrinkles
CONTRIBUTORS: John ALLISON (3884), Benjamin ASCHER (3882), Gerhard SATTLER (3885), Jonathan SYKES (3883)

SESSION 39  2:30 PM - 3:30 PM
PALOMAR
CONTRIBUTORS: Maurice ADATTO (3887), Christine DIERICKX (3886)

SESSION 40  3:30 PM - 4:30 PM
SINCLAIR PHARMA FRANCE
CURRICULUM: Beyond dermal filling, the beauty of gradual and natural facial sculpting through skin regeneration

SESSION 41  5 PM - 7 PM
TEACHING COURSE 3
AUGMENTATION MASTOPEXY
TEACHING COURSE DIRECTORS: Scott SPEAR (3894), Constantin STAN (3895)

OBJECTIVES
• Learn how to select the appropriate mastopexy process adapted to each breast implant
• Assess the risks associated to the procedure
• Prepare a post-operative plan to recognize, diagnose and treat each specific complication
• Review the most common complication cases such as infections, bottoming out, symmastia, capsular contraction...

CONTRIBUTORS: Kamran KHOOBEHI (3900/10min), Antonio Aldo MOTTURA (3993/10min), Aris STERODIMAS (6020/10min), Renato SALTZ (6132/7min), Maria Del Mar VAQUERO PEREZ (3901/10min)

SESSION 42  8 AM - 9 AM
DEBATE: SURGERY VS MEDICINE - WHEN IS FACIAL SURGERY THE ONLY OPTION?
MODERATORS: Jay CALVERT (3904/3min), Renato SALTZ (3905/2min)

> When is filling not enough? ....................... thierry BESINS (3906/10min)
> Can I do it with fat graft only? ................. Fahd BENSLIMANE (3907/10min)
> When is filling the nose not enough? .......... Philippe KESTEMONT (3908/10min)
> When is filling the lower face not enough? ...... Jonathan SYKES (3909/10min)

SESSION 43  9 AM - 10 AM
FACIAL REJUVENATION TREATMENTS FOR MEN
CHAIRS: Klaus HOFFMANN (3911/1min), Susan WEINKLE (3912/1min)

> Male skin: therapeutic consequences .......... Davi DE LACERDA (3914/12min)
> Men’s cosmeceuticals .............................. Daphne THIOLY BENSOUSSAN (3913/12min)
> Toxins for men ..................................... Doris HEXSEL (3915/12min)
> Fillers for men ...................................... Catherine DE GOURSAC (6157/12min)

SESSION 44  10:30 AM - 11:30 AM
SYNOPSIS 2
SOFTFIL / SOFT MEDICAL AESTHETICS
CURRICULUM: TBA

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**PROGRAM**

**SYMPOSIUM 7**
**ANTEIS**
CURRICULUM: Facial rejuvenation through advanced injections techniques and premium HA fillers
CONTRIBUTOR: Klaus HOFFMANN (3950)

**SYMPOSIUM 8**
**TEOXANE**
PART 1
CURRICULUM: Innovation in eye ring treatment with Teosyal® Redensity II
CONTRIBUTORS: Ibrahim Hassan GALADARI (3927), Olivier GALAIOIRE (3928), Constantin STAN (3926)

PART 2
CURRICULUM: Innovation in firming dermis with the concept Light Filling™ with Teosyal® Redensity I
CONTRIBUTOR: Sandrine SEBBAN (3929)

**SYMPOSIUM 9**
**ALMA LASERS**
CONTRIBUTORS: Moshe LAPIDOTH (3935), Uwe PAASCH (3934), Mario TRELLES (3936)

**TEACHING COURSE 04**
**FILLERS & VOLUMETRY**
TEACHING COURSE DIRECTORS: Anne LE PILLOUER-PROST (3938), Hema SUNDARAM (3939)

**OBJECTIVES**
- Previously assess patient’s anatomy to avoid complications and optimize the techniques
- Identify the available resorbable and non resorbable fillers in 2013
- Get used to the latest techniques
- Select the appropriate treatment with filler and/or volumetry
- Be able to perform combination procedures using different products
- Manage complications of these treatments including granulomas, nodules, migration...

CONTRIBUTORS: Vince BERTUCCI (3992/10min), Joel COHEN (3942/10min), Steven DAYAN (3944/10min), Rhoda NARINS (7530/10min), Antoine PARASKEVAS (3945/10min), Alexander TURKEVYCH (7296/10min)

**MULTIPLE CHOICE QUESTIONNAIRE**

**SESSION 36**
**CONTROVERSIES: LED -> MYTH & REALITY**
MODERATORS: David GOLDBERG (3948/3min), Denis SALOMON (7512/2min)

- LED: do they really work? ................................................................. Serge MORDON (3950/15min)
- LED: limits ................................................................. Thierry PASSERON (3955/15min)
- LED: basics and settings for clinical applications ................................ Christine NDE (5532/15min)

DEBATE (10min)

**SESSION 37**
**CONTROVERSIES: LIPOLYSIS -> EBD VS INJECTABLES**
CHAIRS: Jean Michel MAZER (3956/1min), Bernard MOLE (3955/1min)

- Laser lipolysis: tricks and facts ............................................................ Mario TRELLES (3957/12min)
- Tolerance and efficacy of cryolipolysis: the European experience ... Christine DIERICKX (3958/12min)
- Overview of ultrasounds' non invasive technologies ............................ Mark JEWELL (3959/12min)
- Lipolysis with injectables: where are we? ............................................ Benjamin ASCHER (3960/12min)

QUESTIONS & ANSWERS (10min)

**SESSION 38**
**ENDOGEN & EXOGEN PIGMENTATION: WHAT’S HOT?**
CHAIRS: Mukta SACHDEV (3963/1min), Gerard TOUBEL (3962/1min)

- How to measure the skin color? ...................................................... Denis SALOMON (3964/10min)
- Q switch and IPL: where are we? .......................................................... Giovanni CANNAROZZO (3966/10min)
- Anti-oxidants beyond traditional UV protection (new discovery on IRA protection) ............................................................ Julie WOODWARD (7226/10min)
- Depigmentation therapy for generalized vitiligo ................................... Thierry PASSERON (3967/10min)
- Non cultured skin cell’s transplantation for vitiligo and hypochromic scars . Klaus HOFFMANN (7693/10min)

QUESTIONS & ANSWERS (8min)
SESSION 39  11:30 AM - 12:30 PM  
IMCAS INCUBATOR: CHALLENGING INNOVATION  
CHAIRS: Serge MORDON (3969/1min), TBA (3970/1min)  
CONTRIBUTORS: Gabriel COLBOC (3973/5min), Natalene HOEPFFNER (3972/15min), Serge MORDON (3971/15min)  

SESSION 40  1:30 PM - 2:30 PM  
PEELINGS -> RESULTS OPTIMIZATION  
WITH THE COLLABORATION OF THE INTERNATIONAL PEELING SOCIETY  
CHAIRS: Sahar Foad GHANNAM (3977/1min), Marina LANDAU (3976/1min)  

> Chemical peels - what, how and when?  
  Daphne THIOLY BENSOUSSAN (3979/10min)  
> Efficacy of superficial peels  
  Jennifer LINDER (3978/10min)  
> Medium depth peels - how to enhance without increasing the risks?  
  Gary MONHEIT (5637/10min)  
> Peeling or lasers?  
  Tatjana PAVICIC (3980/10min)  
> Pre and post peel care of the skin  
  Zein OBAGI (7531/10min)  
QUESTIONS & ANSWERS (8min)  

SESSION 41  2:30 PM - 3:30 PM  
CONTROVERSY: REGENERATIVE MEDICINE (GRF, PRP & STEM CELLS)  
CHAIRS: Guy MAGALON (3984/1min), Tzachi SHELKOVITZ (3983/1min)  

> GRF and PRP in scar healing: an overview  
  Gilbert ZAKINE (3985/12min)  
> Adult cell therapies update  
  Steven COHEN (3986/12min)  
> Platelet rich plasma for eyelid and neck rejuvenation  
  Bruce KATZ (3987/12min)  
> Platelet rich fillers: matrix-combination approaches  
  Neil SADICK (3988/12min)  
QUESTIONS & ANSWERS (10min)  

SESSION 42  3:30 PM - 4:30 PM  
HAND REJUVENATION -> RESULTS OPTIMIZATION  
CHAIRS: Ghislaine BEILIN (3991/1min), Michel DAVID (3990/1min)  

> Anatomy to injection optimization  
  Vladimir MITZ (7383/12min)  
> Hand volumetry - pitfalls on anatomy and injection techniques, aesthetics, aging process  
  Tatjana PAVICIC (3992/12min)  
> Fractional laser or fractional radiofrequency?  
  Hugues CARTIER (3993/12min)  
> PLA & CHA  
  Heidi WALDORF (3994/12min)  
QUESTIONS & ANSWERS (10min)  

SESSION 43  8 AM - 9 AM  
DEBATE: TIGHTENING DEVICES -> WHAT REALLY WORKS?  
MODERATORS: Klaus FRITZ (4012/2min), Jason POZNER (4011/3min)  

> What really work?  
  Klaus HOFFMANN (4013/10min)  
> What’s in and what’s out in radiofrequency?  
  Moshe LAPIDOTH (4014/10min)  
> TBA  
  Haideh HIRMAND (4015/10min)  
> Creation of an aesthetic neck and jawline using minimally invasive techniques  
  Diane Irvine DUNCAN (7128/10min)  
> Skin tightening devices limitations  
  David GOLDBERG (5315/10min)  
DEBATE (10min)
HYALURONICA® is an innovative range of dermal fillers based on hyaluronic acid providing efficient solutions for aging skin. The products are indicated to treat problematic features like face wrinkles, loss of density and elasticity, loss of skin volume. They are excellent choice for shaping and remodeling face contours, lip contours and lip augmentation.

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- Exclusive formulations
- Excellent biocompatibility
- Predictable results
NEW TRENDS IN RHINOPLASTY

TEACHING COURSE DIRECTORS: Kamran ASADI (4118), Pietro PALMA (4117)

OBJECTIVES
Through technical videos analyzing the different trends in rhinoplasty today:
- Identify how to plan a pre-operative analysis of the nose in the full face context
- Understand how the procedure can affect the airway and learn how to avoid post-operative airflow complications
- Compare the multiple available approaches (grafting, suture techniques, etc.) and select what is the most suitable for your patient

CONTRIBUTORS: Steven DAYAN (4120/10min), Timothy MARTEN (4162/10min), Norman PASTOREK (4119/10min), Yves SABAN (7390/10min), Jonathan SYKES (4121/10min)

MULTIPLE CHOICE QUESTIONNAIRE

SESSION 57 8 AM - 9 AM
HOW TO MINIMIZE AND PREVENT DIFFICULT SCARS?
CHAIRS: Michael GOLD (4126/1min), Gilbert ZAKINE (4125/1min)

> Skin cancer reconstruction ......................... Joel COHEN (4127/12min)
> TBA .............................................. Franck Marie LECLERE (4128/12min)
> Scar minimization using different sources in the same laser platform ................................ Paolo BONAN (4129/12min)
> Acne scars: the synergy of non ablative and ablative fractional lasers .................................. Jean Michel MAZER (7248/12min)

MULTIPLE CHOICE QUESTIONNAIRE

SESSION 58 9 AM - 4:30 PM
LIVE DEMO: FILLERS, TOXINS, PEELINGS, COSMECEUTICALS & LIPOLYTIC TREATMENTS

9 AM - 10 AM • CHAIRS: Sahar Foad GHANNAM (4132), Jason POZNER (4133)
WHAT’S NEW LECTURES:
> What’s new in long lasting filler? .................... Thomas RAPPL (4134/10min)
> What’s new in melasma and peeling? ............ Daphne THIOLY BENSOUSSAN (5550/10min)

LIVE DEMONSTRATIONS:
> Aqtis Medical - Ellanse™ (Pierre NICOLAU 4135/20min)
> Auriga (4136/20min)

10:30 AM - 11:30 AM • CHAIRS: Rene François NIFOROS (4655), Hervé RASPALDO (4654)
WHAT’S NEW LECTURES:
> Croma Pharma - Princess® (Thomas RAPPL 4139/20min)
> Needle Concept (4140/20min)

LIVE DEMONSTRATIONS:
> Anteis - Anteis range, AIS (Klaus HOFFMANN 4141/20min)
> Anteis (4142/20min)
> Silhouette lift (4143/20min)

1:30 PM - 3:10 PM • CHAIRS: Klaus HOFFMANN (4656), Thomas RAPPL (4657)
WHAT’S NEW LECTURES:
> Merz Aesthetics (4144/20min)
> Sinclair pharma (4145/20min)
> Q-Med, a Galderma division (4147/20min)
> Q-Med, a Galderma division (4148/20min)
> Laboratoires Vivacy (4149/20min)

LIVE DEMONSTRATIONS:
> SkinCeuticals (4652/20min)
> SkinCeuticals (4653/20min)

20
CURRICULUM: TBA
SESSION 66
1:30 PM - 3:30 PM
THE POWER OF LASERS AND ENERGY BASED DEVICES
CHAIRS: Michael GOLD (4283/1min), Mario TRELLIES (4282/1min)

PART 1: CELLULITE
- Laser and cellulite ......................................... Davi DE LACERDA (4284/12min)
- EBD and cellulite ............................................ Mark JEWELL (4285/12min)
- Body shaping: the combinations ...................... Moshe LAPIDOTh (4287/12min)

PART 2: LASER AND HAIR REMOVAL
- TBA ................................................... Mario TRELLIES (4290/12min)
- A 6 month experience with a new generation of high power diode laser for hair removal.......................... Maurice ADATTO (4291/12min)
- TBA ..................................................... Peter BJERRING (4292/12min)
- Paradoxical hair growth after laser treatment: types, causes and how to minimize ................................................................. Ashraf BADAWI (4293/12min)

TEACHING COURSE 12
3:30 PM - 6:30 PM
LASERS & ENERGY BASED DEVICES
WITH THE COLLABORATION OF THE EUROPEAN SOCIETY FOR LASER DERMATOLOGY (ESLD)

OBJECTIVES
Through two different parts, tightening and hair removal:
- Review current and new types of lasers and energy based devices in skin tightening and hair removal
- Take an interactive insight into the advanced laser techniques for the treatment and aesthetic improvement of the skin
- Trace a safe approach for prevention and/or management of complications in this laser field

PART 1: TIGHTENING
TEACHING COURSE DIRECTOR: Klaus FRITZ (7467)
CONTRIBUTORS: Diane Irvine DUNCAN (4293/10min), Shlomit HALACHMII (4294/10min), Heidi WALDORF (7424/15min)

PART 2: HAIR REMOVAL
TEACHING COURSE DIRECTORS: Moshe LAPIDOTh (4296), Uwe PAASCH (7468)
CONTRIBUTORS: Christine DIERICKX (4301/15min), Mukta SACHDEV (6089/15min)

SESSION 67
8 AM - 8:30 AM
MEET THE EXPERTS: HAIR RESTORATION
CHAIR: Teachi SHELKOVITZ (4309)
SHARING EXPERT: Neil SADICK (4311)

SESSION 68
8:30 AM - 9:30 AM
EMERGING TRENDS: LASERS FOR TATTOO REMOVAL
CHAIRS: Gerard TOUBEL (4316/1min), Heidi WALDORF (4317/1min)
- Tattoo removal: 1 pass vs 4 passes, picosecond pulses: the new frontier? ............................................................ Christine DIERICKX (4321/12min)
- Tattoos: optimization of use of our nanosecond (Q-switch) device ................................................................. Michael NAOUR (4320/12min)
- Q-switch: a singular device - for who, for what? ................. Hugues CARTIER (4319/12min)
- Histopathology of Q-switched laser for pigment removal ....... Uwe PAASCH (4318/12min)

SESSION 69
9:30 AM - 10:30 AM
EMERGING TRENDS: ALTERNATIVE TO FILLERS, NEUROTOXINS & COMBINED TREATMENTS
CHAIRS: Nimrod FRIEDMAN (4324/1min), Berthold RZANY (4323/1min)
- Cryomodulation of the temporal branch of the facial nerve for the reduction of forehead rhytids .............................. Daniel CASSUTTO (4305/2min)
- What’s new on the horizon in products and combination technologies ................................................................. Neil SADICK (4327/12min)
- Facelift combined with additional tools ......................... Renato SALTZ (4328/12min)
- Combined treatment in the lower eyelid ...................... Bruce KATZ (7404/12min)

SESSION 70
11 AM - 1 PM
EMERGING TRENDS: LIPS RESTORATION
(LIPS PLASTY, DENTAL SUPPORT, VOLUMISING, RESURFACING)
CHAIRS: Marc JEWELL (4331/1min), Gary MONHEIT (4330/1min)
- Anatomical overview .......................................... Jonathan SYKES (7504/12min)
- Lip augmentation: maximizing results and minimizing complications ................................................................. Joel COHEN (4332/12min)
- Oral commissures and marionette lines: new techniques ................................................. Frank ROSEGNAUS (7398/12min)
- Approach to the lower face and/or lips .................. Susan WEINKLE (7425/12min)
- Injectable fillers and lips: evidence and expert knowledge ... Berthold RZANY (4663/12min)
- Redraw a lip: forms and volumes ............................ Michel DAVID (4334/12min)
- Global lips rejuvenation with combined treatments ........ Davi DE LACERDA (4335/12min)
- TBA ................................................................... Bob KHANNA (7406/12min)

SESSION 71
8 AM - 8:30 AM
MEET THE EXPERTS: FACE LIFT
CHAIR: Bernard MOLE (4370)
SHARING EXPERT: Timothy MARTEN (4372)

SESSION 72
8:30 AM - 9:30 AM
FACIAL ENDOSCOPIC APPROACH TODAY
MODERATORS: Henry DELMAR (4060/3min), Haideh HIRMAND (4061/2min)
- Endoscopic facial rejuvenation - focus on midface ................ Renato SALTZ (4062/10min)
- TBA ..................................................... Jay CALVERT (4063/10min)
- Endo brow: why I did so many, why I am doing less, and what I do instead ................................................................. Foad NAHAI (4064/10min)
- Refining our goals for age appropriate rejuvenation of the forehead and brow ............................................................. Timothy MARTEN (4065/10min)

SESSION 73
9:30 AM - 10:30 AM
UPPER THIRD & MID FACE: CAN SUSPENSION DEVICES BE USED OR NOT?
MODERATORS: Bernard CORNETTE DE SAINT CYR (4075/3min), Timothy MARTEN (4074/2min)
- TBA ..................................................... Renato SALTZ (4077/10min)
- The use of bioadhesives in browlifting and plastic surgery .... Corey MAAS (4078/10min)
- Are suspension devices cost-effective? ........................ Foad NAHAI (4079/10min)
- TBA ..................................................... Jonathan SYKES (4080/10min)
**SESSION 74**  
**MALAR FESTOONS: HIDE OR BORROW?**  
**MODERATORS:** Marwan ABOUD (4083/2min), Renato SALTZ (4082/3min)  

- Orbitomalar suspension and large volume fat transfer ................... Steven COHEN (4084/10min)
- Peri-orbital fat grafting: a new paradigm for orbit rejuvenation ................. Timothy MARTEN (4085/10min)
- Surgical intervention: the best option .......... Foad NAHAI (4086/10min)
- Malar suspension: how to choose the right technique? .............................. Henry DELMAR (4087/10min)

**DEBATE (15min)**

**SESSION 75**  
**NECK LIFT: IS PLATYSMA ELEVATION MANDATORY?**  
**LONG LASTING RESULT**  
**CHAIRS:** Jay CALVERT (4090/1min), Foad NAHAI (4089/1min)  

- The medical approach ........................................................................ Gianluca CAMPILGIO (4091/2min)
- Management of the platysma ......................................................... Timothy MARTEN (4092/2min)
- Platysma elevation in fatty neck .................................................... Antonio Aldo MOTTURA (4093/2min)
- Neck rejuvenation without neck undermining or platysma tightening .......................................................... Marwan ABOUD (7236/12min)

**QUESTIONS & ANSWERS (10min)**

**SESSION 76**  
**MEET THE EXPERTS: TEMPLE INJECTIONS**  
**CHAIR:** Hugues CARTIER (4415)  

**SHARING EXPERT:** Anne LE PILLOUER-PROST (4447)

**SESSION 77**  
**MEET THE EXPERTS: ENERGY BASED DEVICES**  
**CHAIR:** Michael NAOURI (4455)  

**SHARING EXPERT:** Jean Michel MAZER (4447)

**SESSION 78**  
**MEET THE EXPERTS: FACE SURGERY**  
**CHAIR:** Sebastien GARSON (4459/2min)

**SESSION 79**  
**CONTRIBUTING LECTURES: BREAST & BODY SURGERY**  
**CHAIRS:** Armand HALABI (4471/1min), Gilbert ZAKINE (4470/1min)

**INSIGHT**  
Built from a call for abstracts submissions, this session will gather lectures from physicians from all over the world attending our conference. Updated topics will be covered during each short presentation, allowing lecturers to share their experiences with audience.

- **FOCUS on breast and body surgery**

**SESSION 80**  
**CONTRIBUTING LECTURES: MEDICINE - INJECTABLES**  
**CHAIRS:** Davi DE LACERDA (4482/1min), Frank ROSENGAUS (4481/1min)

**INSIGHT**  
Built from a call for abstracts submissions, this session will gather lectures from physicians from all over the world attending our conference. Updated topics will be covered during each short presentation, allowing lecturers to share their experiences with audience.

- **FOCUS on injectables**

**SESSION 81**  
**MEET THE EXPERTS - BREAST**  
**CHAIR:** Olivier GERBAULT (4337)

**SHARING EXPERT:** TBA (4339)

**SESSION 82**  
**CONTRIBUTING LECTURES: MEDICINE - LASERS & CARE**  
**CHAIRS:** Michael NAOURI (4492/1min), Bernard ROSSI (4493/1min)

**INSIGHT**  
Built from a call for abstracts submissions, this session will gather lectures from physicians from all over the world attending our conference. Updated topics will be covered during each short presentation, allowing lecturers to share their experiences with audience.

- **FOCUS on lasers and care**

**SESSION 83**  
**RESEARCH & DEVELOPMENT**  
**CHAIRS:** Serge MORDON (4375/1min), Gilbert ZAKINE (4374/1min)

**OBJECTIVES**

- Explain step by step a surgery or a medical procedure
- Focus on the tricks and tips related to the expert’s experience, in order for beginners to improve their knowledge and practice

**SESSION 84**  
**Symposium 20**

**Laboratoires Filorga**

**Curriculum:** TBA

**Symposium 21**

**Zo Skin Health**

**Contributor:** Zein OBAGI (4447)

**Symposium 22**

**Meet the Experts:** Energy Based Devices

**Chair:** Michael NAOURI (4455)

**Sharing Expert:** Jean Michel MAZER (4447)

**Symposium 23**

**Meet the Experts:** Face Surgery

**Chair:** Sebastien GARSON (4459/2min)

**Insight**

Built from a call for abstracts submissions, this session will gather lectures from physicians from all over the world attending our conference. Updated topics will be covered during each short presentation, allowing lecturers to share their experiences with audience.

- **Focus on face surgery**
SESSION 84 9:30 AM - 1 PM
NEW DEVICES & PRODUCTS
9:30 AM - 10:30 AM  Part 1: lasers, lights and energy based devices
CHAIRS: Michael GOLD (4385/1min), Michael NAOURI (4386/1min)
11 AM - 12 PM  Part 2: surgery
CHAIRS: Sebastien GARSON (4669/1min), TBA (4670/1min)
12 PM - 1 PM  Part 3: cosmeceutics & various
CHAIRS: Sabine ZENKER (7543/1min), TBA (7544/1min)

INSIGHT
Get updated with new products, techniques and technologies in international aesthetic surgery and cosmetic dermatology. This session will present a range of new devices, new applications to old techniques and new procedures in use or up to come a reality in today’s practice.

SESSION 85 8 AM - 8:30 AM
DEBATE: INJECTABLES FAKE MARKET & CONTRABAND
MODERATOR: Corey MAAS (7513/5min)
> The emergence of contraband injectables: myth or reality .............................. Ellen MARMUR (4435/10min)
> Fake botulinum toxins from Asia .................... Andy PICKETT (4437/10min)
DEBATE (5min)

SESSION 86 8:30 AM - 9:30 AM
SUSPENSION DEVICES
MODERATORS: Steven COHEN (4173/2min), Rene Francois NIFOROS (4172/3min)
> Lecture for ............................ Bernard CORNETTE DE SAINT CYR (4174/12min)
> Lecture for: lateral eye brow suspension ................ Edvin TURKOF (4175/12min)
> Lecture for ................................ Pierre NICOLAU (4176/12min)
> Lecture against ..................................... TBA (4177/12min)
DEBATE (7min)

SYMPOSIUM 23 9:30 AM - 10:30 PM
SILHOUETTE LIFT
CURRICULUM: New! Face rejuvenation without incision! Live treatment with resorbable Silhouette Soft™
CONTRIBUTOR: Ghislaine BEILIN (4443)
IMCAS Industry Tribune

(Optional course - please see registration form for admission fee!)

COORDINATORS
Benjamin ASCHER, Plastic Surgeon, IMCAS Course Director, FRANCE
Laurent BRONES, Business Development Manager, SYMATESE, FRANCE
Thierry CHIGNON, Investment Director, MATIGNON INVESTISSEMENT & GESTION, FRANCE

IMCAS is one of the first congresses in Europe dedicated to both Plastic Surgeons and Dermatologists. Since its beginning, IMCAS has had the pleasure of welcoming most of the leading companies dealing with the aesthetic medical market. This experience paved the way to the creation of the “IMCAS INDUSTRY TRIBUNE”. This event held on Friday February 1, 2013 (from 3:30 pm to 8 pm) is the largest observatory tribune of the aesthetic medical market and gathers the leaders of major aesthetic medical companies.

Join us to:
• Analyze the aesthetic medical market on a worldwide basis - taking into account the consequences of the current financial environment
• Estimate market growth capacities and discuss innovative technologies
• Understand the strategy and vision of major aesthetic companies including new players

From 7 pm to 8 pm, the IMCAS NETWORKING COCKTAIL will close the session.

PROGRAM (update on www.imcas.com)

INTRODUCTION
3:30 pm - Introduction ......................................................... Benjamin ASCHER, Laurent BRONES, Thierry CHIGNON (7254)

PART 1 - MARKET ANALYSIS - Moderator: Benjamin ASCHER
3:40 pm - Analysis of the medical aesthetic market .................. Jean-Yves COSTE (7257)
3:55 pm - The global market for energy-based aesthetic devices, body shaping and cosmeceutics ......................... Michael MORETTI (7254)
4:05 pm - Global patient insights and market trends for filler, toxin & breast implant segments worldwide ................ Ken MCLAREN (7259)

QUESTIONS & ANSWERS (10 min)

PART 2 - BIG PLAYERS - Moderator: Laurent BRONES
4:25 pm - Allergan - The evolving landscape for scientific dialogue: how do we retain the highest standards? ............... Douglas INGRAM (7263)
4:35 pm - Merz Pharma - Development of injectables in the US market ................................................................. Philip BURCHARD (7264)
4:45 pm - Galderma - The evolution in cultural attitudes and behaviors towards aesthetics ................................. Humberto ANTUNES (7266)
4:55 pm - Syneron Medical - How to optimize its diversification strategy ................................................................. Shimon ECKHOUSE (7266)

QUESTIONS & ANSWERS (10 min)

PART 3 - INCREASING REGULATIONS - Moderator: Thierry CHIGNON
5:15 pm - Introduction .......................................................... Thierry CHIGNON (7271)
5:20 pm - EUcomed - How the new legislations such as the Sunshine Act do modify Clinician-Industry relations? ....... Aline LAUTENBERG (7272)
5:30 pm - SNITEM - Impact of proposed revisions of European medical device directives ....................................... Pascale COUSIN (7273)
5:40 pm - GC Aesthetics - Consequences and outcomes of the PIP scandal for breast implant manufacturers ................ Barry HATT (7577)

QUESTIONS & ANSWERS (10 min)

PART 4 - CHALLENGE & STRATEGY - Moderators: Laurent BRONES & Thierry CHIGNON
6:00 pm - Anteis - Is innovation still possible with hyaluronic acid? ................................................................. Gilles BOS (7278)
6:10 pm - Filorga Laboratories - How to target both medical physicians and general public ........................................ Didier TABARY (7282)
6:20 pm - SkinCeuticals - Worldwide development of skincare within aesthetic medicine practice ................. Marc TOULEMONDE (7284)
6:30 pm - Laboratoires Sebbin - Strategy on the emerging markets following PIP case ........................................... Olivier PERUSSEAU (7286)

QUESTIONS & ANSWERS (10 min)

PART 5 - BREAKING NEWS
6:50 pm - Valeant - Development & strategy through Medicis acquisition ......................................................... Karol MICHALAK (7286)

NETWORKING COCKTAIL (7 pm - 8 pm)

FACULTY
Humberto ANTUNES, CEO, GALDERMA, SWITZERLAND
Gilles BOS, CEO, ANTEIS SA, SWITZERLAND
Philip BURCHARD, CEO, MERZ PHARMA, GERMANY
Jean-Yves COSTE, Senior Healthcare Director, MICHEL DYENS, UNITED KINGDOM
Pascale COUSIN, Director Regulatory Affairs, SNITEM, FRANCE
Shimon ECKHOUSE, Chairman, SYNERON MEDICAL, ISRAEL
Barry HATT, COO, GLOBAL CONSOLIDATED AESTHETICS LTD, IRELAND
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Douglas INGRAM, President Europe, Africa & Middle East, ALLERGAN, USA
Didier TABARY, President, FILORGA LABORATORIES, FRANCE
Marc TOULEMONDE, Global General Manager, SKINCEUTICALS, L’OREAL GROUP, USA
TO BOOK YOUR HOTEL, THREE STEPS TO FOLLOW:
• browse IMCAS website: www.imcas.com
• fill in the hotel reservation form
• send it directly to our land handler Alliance Meeting

TERMS & CONDITIONS
• Hotel reservations and arrangements are the sole responsibility of delegates / exhibitors / visitors.
• In the event that your travel dates change after submitting this form, please notify Alliance Meeting immediately.
• Rates are valid only from January 31st to February 3rd, 2013 and only if you make the reservation via the above mentioned agency.

Cancellation / «No Show» Policy (Except Meridien Hotel - Please contact Alliance Meeting to know the exact details for the Meridien Hotel)
• From 6 days before your arrival date - no fees will be charged.
• From 5 days before your arrival date - the hotel will charge the total amount corresponding to the number of night(s) cancelled.
• In the event of «no show», the FULL LENGTH OF STAY based on original reservation at the time of booking is levied.
• Any refund, if any, must be settled within 7 days after event closing.

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### ONE REGISTRATION FORM PER PERSON PLEASE!

Last name ............................................. First name .............................................  
Specialty or Company name .............................................  
Address ...............................................................................  
Zip code .................. City .................. Country ..................  
Phone (+ ........ ) ............................................. Fax (+ ........ ) ..................  
Email .............................................

### 1 DOCTORS or INDUSTRY REGISTRATION FEES

<table>
<thead>
<tr>
<th>Before DECEMBER 24, 2012</th>
<th>After DECEMBER 24, 2012</th>
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<td>O 680 €</td>
<td>O 780 €</td>
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### 2 RESIDENTS REGISTRATION FEES

Residents must provide a written certificate attested by the Chief of Service of their University Department - Plastic Surgery or Dermatology Residency Program. Certificates established by private institutions will not be accepted. Residents must be born after the year 1979.

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<th>Before DECEMBER 24, 2012</th>
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<td>O 290 €</td>
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### 3 ACCOMPANYING PERSONS (spouses) or NURSES REGISTRATION FEES

The registration will only be validated upon submission of an original letter verifying: - employment (payroll for nurses) - ID for spouses 
Nurses and office personnel with employment verification may: • visit the exhibits • register for optional courses • attend sponsored sessions • attend "Marketing" & "Professional Business" sessions (n°6 to 10 and 12 to 16) Entry to other Scientific Sessions will not be permitted.

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### 4 OPTIONAL! TEACHING COURSES*

A panel of experts teaches a special topic. Each course will be welcoming no more than 50 attendees. You can choose up to 3 Teaching Courses.

Please check the program to avoid time conflicts.

- O 1 course ................. 120 €  
- O 2 courses ............... 180 €  
- O 3 courses ............... 250 €  

**Friday February 1, 2013** | **Saturday February 2, 2013**
---|---
- O TC 1 O TC 2 | O TC 7 O TC 8
- O TC 3 O TC 4 | O TC 9 O TC 10
- O TC 5 O TC 6 | O TC 11 O TC 12

### 5 OPTIONAL! IMCAS INDUSTRY TRIBUNE**

This session will be held on Friday February 1, 2013 at 3.30 pm.

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<th>Before DECEMBER 24, 2012</th>
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<td>O 40 €</td>
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### 6 GALA DINNER «LA NUIT DES IMCAS AWARDS»

on Saturday, February 2, 2013 at 8.30 pm

- O 185 €

### PAYMENT

I hereby forward the amount of: ................................................... €

**PAYMENT OPTIONS:**

- O Credit/Debit Card (MC, VISA, EUROCARD, AMEX)  
Card holder’s Name .............................................
Card number .............................................
For cards other than AMEX  
- > last 3 digits on the back of your credit card (CVV code) .............................................
For AMEX card  
- > 4 digit number located above right of the credit card .............................................
Expiry date (DD/MM/YYYY): ........ / ........ / ........
Signature (obligatory):

Mandatory:  
- a photocopy of both sides of the credit card is required with this form  
- the credit card holder’s name must be the same as the person who registers  

- O Bank wire (available online only:  
- O Bank check drawn on a French bank in euros payable to Check-up Santé

### CANCELLATION POLICY

Before December 24, 2012: 70% of the registration fees will be refunded  
After December 24, 2012: there will be no refund

* IMPORTANT: You need first to be registered (chapter 1) in order to register for the Teaching Courses.  
** IMPORTANT: It is not necessary to be registered (chapter 1) in order to attend the Tribune.  
You can register for the Industry Tribune only

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### Contact Information

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www.imcas.com

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China
SHANGHAI
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Kerry Pudong Hotel & Convention Center

India
GOA
November 23 & 24, 2013

15th annual congress

PARIS
January 31 to February 3, 2013
Palais des Congrès de Paris

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